

INTRODUCTION igcse xtreme papers 2013 business studies [PDF]

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Cambridge O Level Business Studies

2013-09

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Cambridge Igcse Business Studies 4Th Edition South Asia Editon

2013-04-26

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Cambridge International AS and A Level Business Studies Revision Guide

2013-10-25

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Business Studies Class XII - SBPD Publications

2021-10-15

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Oswaal CBSE One for All, Business Studies, Class 12 (For 2023 Exam)

2022-07-16

international journal of economics and business studies ijebss issn 0974 3456 is a peer reviewed journal which is intended not only to promote the discussion of challenging economic and business issues at applied and policy levels but also to disseminate research information and knowledge in latest developments in business and economics the main objective of ijebss is to provide an intellectual platform for researchers in which research in alternative paradigms for business and economic inquiry could be analysed and discussed the journal provides opportunities for economists and business related professionals in a global realm to publish their papers in one source the international journal of economics and business studies is also intended to bring together academicians and professionals from all related business and economics fields to interact with academics inside and outside their own particular disciplines

International Journal of Economics and Business Studies (2013 Annual Edition)

2014-06-26

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2012-12-17

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Business Studies Class 12 - [Chhattisgarh & MP Board]

2023-08-01

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HSC Business Studies

2014

introduce your students to strategic management with the market leading text that sets the standard for the course area written by respected scholars who have taught strategic management at all educational levels hitt ireland and hoskisson s latest edition provides an intellectually rich yet thoroughly practical analysis of strategic management the classic industrial organization model is combined with a resource based view of the firm to provide students with a complete understanding of how today s businesses establish competitive advantages and create value for stakeholders cutting edge research is presented with a strong global focus featuring more than 500 emerging and established companies all new opening cases introduce chapter concepts and mini cases offer new contexts of study important notice media content referenced within the product description or the product text may not be available in the ebook version

Strategic Management: Concepts and Cases: Competitiveness and Globalization

2016-01-04

this thesis approaches the phenomenon of open source software oss from a managerial and organisational point of view in a slightly narrower sense this thesis studies commercialisation aspects around community driven open source the term community driven signifies open source projects that are managed steered and controlled by communities of volunteers as opposed to those that are managed steered and controlled by single corporate sponsors by adopting a business ecology perspective this thesis places emphasis on the larger context within which the commercialisation of oss is embedded e g global and collaborative production regimes ideological foundations market

characteristics and diffuse boundary conditions because many business benefits arise as a consequence of the activities taking place in the communities and ecosystems around open source projects a business ecology perspective may be a useful analytical guide for understanding the opportunities challenges and risks that firms face in commercializing oss there are two overarching themes guiding this thesis the first theme concerns the challenges that firms face in commercialising community driven open source there is a tendency in the literature on business ecosystems and open source to emphasise the benefits opportunities and positive aspects of behaviour at the expense of the challenges that firms face however business ecosystems are not only spaces of opportunity they may also pose a variety of challenges that firms need to overcome in order to be successful to help rectify this imbalance in the literature the first theme particularly focuses on the challenges that firms face in commercialising community driven open source the underlying ambition is to facilitate a more balanced and holistic understanding of the collaborative and competitive dynamics in ecosystems around open source projects the other theme concerns the complex intertwining of community engagement and profit oriented venturing as is acknowledged in the literature the subject of firm community interaction has become increasingly important because the survival success and sustainability of peer production communities has become of strategic relevance to many organisations however while many strategic benefits may arise as a consequence of firm community interaction there is a lack of research studying how the value creating logics of firm community interaction are embedded within the bigger picture in which they occur bearing this bigger picture in mind this thesis explores the intertwining of volunteer community engagement and profit oriented venturing by focusing on four aspects that are theorised in the literature reinforcement complementarity synergy and reciprocity this thesis is designed as a qualitative exploratory single case study the empirical case is joomla a popular open source content management system in a nutshell the joomla case in this thesis comprises the interactions in the joomla community and the commercial activities around the joomla platform e g web development consulting marketing customisation extensions in order to achieve greater analytical depth the business ecology perspective is complemented with ideas and propositions from other theoretical areas such as stakeholder theory community governance organizational identity motivation theory pricing and bundling the findings show that the common challenges in commercialising community driven open source revolve around nine distinct factors that roughly cluster into three domains the ecosystem the community and the firm in short the domain of the ecosystem comprises the global operating environment the pace of change and the cannibalisation of ideas the domain of the community comprises the platform policy platform image and the voluntary nature of the open source project and finally the domain of the firm comprises the blurring boundaries between private and professional lives the difficulty of estimating costs and firm dependencies based on these insights a framework for analysing community based value creation in business ecosystems is proposed this framework integrates collective innovation community engagement and value capture into a unified model of value creation in contexts of firm community interaction furthermore the findings reveal demonstrable effects of reinforcement complementarity synergy and reciprocity in the intertwining of volunteer community engagement and profit oriented venturing by showing that this intertwining can be strong in empirical cases where commercial activities are often implicitly assumed to be absent this thesis provides a more nuanced understanding of firm involvement in the realm of open source based on the empirical and analytical insights a number of further theoretical implications are discussed such as the role of intersubjective trust in relation to the uncertainties that commercial actors face an alternative way of classifying community types the metaphor of superorganisms in the context of open source issues pertaining to the well being of community participants and issues in relation to the transitioning of open source developers from a community based to an entrepreneurial self identity when commercialising an open source solution furthermore this thesis builds on six sub studies that make individual contributions of their own in a broad sense this thesis contributes to the literature streams on the commercialisation of oss the business value and strategic aspects of open source the interrelationships between community forms of organising and entrepreneurial activities and the nascent research on ecology perspectives on peer production communities a variety of opportunities for future research are highlighted denna avhandling undersöker fenomenet öppen källkod open source ur ett lednings och styrningsperspektiv mer konkret studeras aspekter på kommersialisering av ett community drivet open source projekt oss open source software uttrycket community drivet hänvisar till open source projekt som drivs och styrs av volontärgrupper till skillnad från open source projekt som

drivs och styrs av enskilda företag genom att tillämpa ett affärsökologiperspektiv fokuserar denna avhandling på det vidare sammanhang som karaktäriserar kommersialisering av oss såsom globala och kollaborativa produktionssystem värderingarna öppenhet och samarbete marknadsstrukturer och diffusa organisationsgränser aktiviteterna i open source communityn och dess kringliggande ekosystem kan bidra till många fördelar för företag och därför kan ett affärsökologiperspektiv vara en användbar analytisk lins för att förstå de möjligheter utmaningar och risker som företag står inför när de kommersialiserar oss två övergripande teman lyfts fram i denna avhandling det första temat handlar om de utmaningar som företag står inför när de kommersialiserar community driven oss det finns i litteraturen om affärsökologier och open source en tendens att betona fördelar möjligheter och positiva aspekter på beteende på bekostnad av att undersöka utmaningar som företag står inför affärsökologier innebär dock inte enbart möjligheter för företag utan kan också orsaka en rad utmaningar som företag behöver hantera för att lyckas med utgångspunkt i denna obalans i litteraturen fokuserar det första temat på de utmaningar med kommersialisering av community driven oss detta görs för att bidra till en mer balanserad och holistisk förståelse av den på samma gång kollaborativa och konkurrerande dynamiken i affärsökologin runt ett open source projekt det andra temat handlar om sammanflätningen intertwinning mellan community deltagande och vinstdrivande verksamhet såsom det framgår i litteraturen har frågan om samverkan mellan företag och communities blivit allt viktigare eftersom communityernas överlevnad framgång och hållbarhet har blivit strategiskt viktiga för många organisationer Även om många strategiska fördelar kan uppstå som en följd av samverkan mellan företag och communities saknas forskning om hur värdeskapande uppstår i en vidare kontext med ett bredare perspektiv i åtanke undersöker denna avhandling sammanflätningen av frivilligt community deltagande och en vinstdrivande verksamhet genom att fokusera på fyra aspekter av sammanflätning som förekommer i litteraturen förstärkning komplementaritet synergi och ömsesidighet denna avhandling är utformad som en kvalitativ utforskande fallstudie det empiriska fallet är Joomla ett innehållshanteringssystem som bygger på open source inom ramen för avhandlingen undersöks fallet i termer av samspel inom Joomla communityn och de kommersiella aktiviteterna som sker runt Joomla plattformen t ex webbutveckling rådgivning marknadsföring anpassningar och extensions för att uppnå ett analytiskt djup kompletteras affärsökologiperspektivet med idéer och förslag från andra teoretiska områden såsom intressentmodellen community styrning företagsidentitet motivationsteori prissättning och buntning resultaten visar att utmaningarna med kommersialisering av community driven oss kretsar kring nio olika faktorer som kan grupperas i tre områden ekosystemet communityn och företaget ekosystemsfaktorerna innefattar den globala verksamma miljön förändringshastigheten och kannibalisering av idéer community faktorerna innefattar plattformspolicy plattformsimage och att deltagandet i open source projektet sker på frivillig basis slutligen innefattar företagsfaktorerna suddiga gränser mellan privatliv och arbetsliv svårigheten att uppskatta kostnader samt beroendeförhållanden mellan företag baserat på dessa insikter föreslås en modell för att analysera communitybaserad värdeskapande i affärsökologier modellen integrerar kollektiv innovation community deltagande och value capture i en holistisk modell för community baserad värdeskapande i kontexten samverkan mellan företag och communities vidare beskrivs effekterna av sammanflätningen av frivilligt community deltagande och vinstdrivande verksamhet i termer av förstärkning komplementaritet synergi och ömsesidighet genom att visa att sammanflätningen av frivilligt community deltagande och vinstdrivande verksamhet kan vara stark i fall där det ofta antas implicit att kommersiella aktiviteter inte förekommer ger denna avhandling en mer nyanserad förståelse av företags roll i kontexten open source baserat på empiriska och analytiska insikter diskuterar denna avhandling ett antal teoretiska konsekvenser såsom rollen som intersubjektiv tillit spelar i förhållande till den ovisshet som kommersiella aktörer står inför ett alternativt sätt att klassificera community typer metaforen superorganismer i kontexten open source community deltagares välbefinnande samt hur open source utvecklare hanterar övergången från en community baserad självidentitet till en entreprenöriell självidentitet vid kommersialisering av oss dessutom ger de sex delstudier som avhandlingen bygger på egna bidrag som presenteras i respektive delstudie i stora drag bidrar denna avhandling till litteraturen om kommersialisering av oss affärsmässiga och strategiska aspekter på open source samspelet mellan community driven entreprenörsverksamhet samt den framväxande forskning som använder ett affärsökologiperspektiv för att studera kollegial produktion baserad på allmännyttan en mängd olika möjligheter för framtida forskning lyfts fram

A Business Ecology Perspective on Community-Driven Open Source

2019-01-25

part a principles and functions of management 1 nature and significance of management 2 principles of management 3 management and business environment 4 planning 5 organising 6 staffing 7 directing 8 controlling part b business finance and marketing 9 financial management 10 financial market 11 marketing 12 consumer protection 13 entrepreneurship development

Business Studies Class XII by Dr. S. K. Singh, Sanjay Gupta

2020-06-26

this text is for students taking a first year statistics for economics module and supports students by providing clear explanations of statistical tools and techniques and demonstrating how to apply them in wider business practice

Statistics for Economics, Accounting and Business Studies

2017-02-14

provide a true international perspective with relevant up to date case studies and a free student s cd in this new edition of the market leading text the only title endorsed by cambridge international examinations for 2013 it has been written for the revised cambridge igcse 0450 and cambridge o level business studies 7115 syllabuses for first teaching from 2013 reinforces understanding through a variety of activities and discussion points provides examination preparation with revisions questions and summaries throughout written in accessible language but with plenty of detail for top grade students

Cambridge Igcse Business Studies

2013

why do organizations adopt information systems is it just because of financial reasons of concerns for efficiency or is it due to external pressures such as competitor pressure that an organization adopts an information system and how does the adoption take place is it a linear process or is the process one of conflicts does a specific person govern this process or do we have multiple parties involved what happens if these conflicts occur among those involved how does the organization move on and achieve a successful information system adoption by investigating two organizations one international academic journal and one south american manufacturing company this thesis aims to investigate the whys and hows of information system adoption and aims to contribute to the discourse on information system adoptions in small organizations an often underrepresented segment in

information system adoption literature by adopting different theoretical lenses throughout the five research papers included this body of work suggests that even when seemingly simple information system adoptions can become rather complex the cases reveal that the role of information systems and issues related to information system adoptions are often not well thought out in the early days of the organization the actors understandings of adoption and consequences mature and the information systems become more intertwined common use of stakeholder theory introduces general stakeholders and their interaction with the focal organization the cases reveal that the adoption process involves multiple actors even within what would initially appear as a stakeholder and that those actors can be in conflict with each other these conflicts often lead to negotiations and the cases reveal that these negotiations are opportunities of learning the actors engage with the information system and with each other gaining new knowledge about the issues at hand the dissertation argues that there are various social worlds in information system adoptions and various factors ranging from organizational structure to social norms that often affect why and how the organization undergoes an adoption process the multiple power relations and divergent interests of stakeholders in these adoption processes and how information systems affect other parts of the organization reinforce the need for a well thought out flexible and reflexive approach to information system adoptions

Adopting Information Systems Perspectives from Small Organizations

2017-12-08

people processes and technology these are the three major drivers of business achievement the best leaders inherently understand that great companies start with great people this is as true now as it was during the beginning of the industrial revolution and understanding and staying current on the latest organizational behavior research and best practices paves the way for managerial success in this updated edition of organizational behavior theory new research and real world case studies are combined in an engaging manner to blend together the critical concepts and skills needed to successfully manage others and build a strong organization across all levels of a company featuring an in depth view of the process and practice of managing individuals teams and entire organizations the text provides a solid foundation for students and future managers

Organizational Behavior

2017-12-11

4ltr press solutions give students the option to choose the format that best suits their learning preferences this option is perfect for those students who focus on the textbook as their main course resource important notice media content referenced within the product description or the product text may not be available in the ebook version

GLOBAL

2015-09-08

a text book on business studies

2012-12-11

11/20

igcse xtreme papers 2013 business studies

Business Studies

2013-04-07

complete proceedings of the 13th european conference on research methodology for business and management studies ecrm 2013 print version published by academic conferences and publishing international limited

ECRM2013-Proceedings of the 12th European Conference on Research Methods

2013-08-19

cambridge international as and a level business studies revision guide has been designed specifically to meet the requirements of the cambridge syllabus

Cambridge International AS and A Level Business Studies Revision Guide

2023-06-15

description of the product 100 updated with the latest cbse board paper 2023 valuable exam insights with out of syllabus questions highlighted 100 exam readiness with commonly made errors and answering tips concept clarity with topper s and board marking scheme answers crisp revision with mind maps and revision notes

Oswaal CBSE 10 Previous Years' Solved Papers, Yearwise (2013-2023) Commerce (Economics, Business studies, Mathematics, Accountancy, English Core)Class 12 Book (For 2024 Exam)

2017-09-16

this is an exciting new introductory textbook which delivers a truly global exploration of international business it provides an accessible and engaging overview of the key theories and models that underpin the global economy the text gives attention to the challenges and ambitions of businesses in the developing world including small and family run businesses as well as those of born global companies managing global business takes a practical approach to link theoretical concepts to real world situations and offers a varied discussion into the key activities of the international manager and a useful guide on employability opportunities this textbook is recommended for established institutions as well as the rapidly expanding network of education centres in the developing world it is designed as a core text for students of international business and business management degrees at undergraduate and postgraduate level

Managing Global Business

2017-06-28

budget literacy is defined as the ability to read decipher and understand public budgets to enable and enhance meaningful citizen participation in the budget process it is comprised of two main parts i a technical understanding of public budgets including familiarity with government spending tax rates and public debt and ii the ability to engage in the budget process comprising of practical knowledge on day to day issues as well as an elementary understanding of the economic social and political implications of budget policies the stakeholders involved and when and how to provide inputs during the annual budget cycle given that no international standards or guidelines have been established for budget literacy education to date this book seeks to address this gap by taking stock of illustrative initiatives promoting budget literacy for youth in selected countries the underlying presumption is that when supply side actors in the budget process governments simplify and disseminate budget information for demand side actors citizens this information will then be used by citizens to provide feedback on the budget however since citizens are often insufficiently informed about public budgets to constructively participate in budget processes one way to empower them and to remedy the problem of budget illiteracy is to provide budget literacy education in schools to youth helping them evolve into civic minded adults with the essential knowledge needed for analyzing their government s fiscal policy objectives and measures and the confidence and sense of social responsibility to participate in the oversight of public resources this book elaborates on approaches learning outcomes pedagogical strategies and assessment approaches for budget literacy education and presents lessons that are relevant for the development improvement or scaling up of budget literacy initiatives

International Practices to Promote Budget Literacy

2020-08-26

this book has been written in accordance with the new syllabus of based on guidelines madhyamik shiksha mandal bhupal chhattisgarh board of secondary education raipur business studies based on ncert guidelines part a foundations of business 1 nature and purpose of business 2 classification of business activities 3 forms of business organisations sole proprietorship or sole trade 4 joint hindu family business 5 partnership 6 co operative societies 7 company joint stock company 8 choice of form of business organisations and starting a business 9 private and public sector enterprises 10 forms of organising public sector enterprises and changing role of public sector 11 global enterprises multinational companies joint venture and public private partnership 12 business services i banking 13 business services ii insurance 14 business services iii communication postal and telecom 15 business services iv warehousing 16 emerging modes of business 17 social responsibility of business and business ethics 18 formation of a company part b corporate organisation finance and trade 19 sources of business finance 20 small business 21 internal trade 22 external trade or international business 23 project report unit 4 business services transportation value based questions vbq with answers latest model paper bseb examination paper jac with omr sheet

Business Studies Based on NCERT Guidelines Class XI

2013-07-02

2012-12-11

13/20

igcse xtreme papers 2013 business studies

organizations are now recognizing the importance of demand supply integration to their growth and success while marketing and supply chain management are an essential part of any business qualification it is becoming increasingly essential to understand the need for integration between synergize marketing and scm marketing and supply chain management is among the first to synergize these two disciplines its holistic approach provides students with a macro level understanding of these functions and their symbiotic relationship to one another and demonstrates how both can be managed synergistically to the benefit of the organization this bridge building textbook is ideal for students of marketing logistics supply chain management or procurement who want to understand the machinations of business at a macro level

ICMLG2013-Proceedings of the International Conference on Management, Leadership and Governance

2017-09-13

this volume looks at human rights in independent india through frameworks comparable to those in other postcolonial nations in the global south it examines wide ranging issues that require immediate attention such as those related to disability violence torture education lgbt neoliberalism and social justice the essays presented here explore the discourse surrounding human rights and engage with aspects linked to the functioning of democracy security and strategic matters and terrorism especially post 9 11 they also discuss cases connected with human rights violations in india and underline the need for a transparent approach and a more comprehensive perspective of india s human rights record part of the series ethics human rights and global political thought the volume will be an important resource for academics policy makers civil society organisations lawyers and those concerned with human rights it will also be useful to scholars and researchers of indian politics law and sociology

Marketing and Supply Chain Management

2016-02-26

exceptional managers know that they can create competitive advantages by basing decisions on performance response under alternative scenarios to create these advantages managers need to understand how to use statistics to provide information on performance response under alternative scenarios this updated edition of the popular text helps business students develop competitive advantages for use in their future careers as decision makers students learn to build models using logic and experience produce statistics using excel 2013 with shortcuts and translate results into implications for decision makers the author emphasizes communicating results effectively in plain english and with compelling graphics in the form of memos and powerpoints statistics from basics to sophisticated models are illustrated with examples using real data such as students will encounter in their roles as managers a number of examples focus on business in emerging global markets with particular emphasis on emerging markets in latin america china and india results are linked to implications for decision making with sensitivity analyses to illustrate how alternate scenarios can be compared chapters include screenshots to make it easy to conduct analyses in excel 2013 with time saving shortcuts expected in the business world pivottables and pivotcharts used frequently in businesses are introduced from the start the third edition features monte carlo simulation in three chapters as a tool to illustrate the range of possible outcomes from decision makers assumptions and underlying uncertainties model building with regression is presented as a process adding levels of sophistication with chapters on multicollinearity and remedies forecasting and model validation autocorrelation and remedies indicator variables to represent segment differences and seasonality structural shifts or shocks in time series models special applications in market segmentation and portfolio analysis are offered and an introduction to conjoint analysis is included nonlinear models are motivated

with arguments of diminishing or increasing marginal response

Human Rights in Postcolonial India

2013-06-18

asian inward and outward fdi brings together both works from researchers in international business and economic geography the book is aimed for both scholars with interest in macro and micro economic impact of new flows of fdi

Business Statistics for Competitive Advantage with Excel 2013

2013

international business in times of crisis classifies studies of crises relevant to international business research following a global pandemic which exposed systems failures and fragilities closely across global economic financial political and social systems

Effective Time Management \ Singaporean Journal of Business, Economics and Management Studies .- 2013, Vol. 2, No. 1

2014-04-01

this volume presents insights from brazil china india pakistan sri lanka and turkey to enlighten scholars by unearthing the nature drivers barriers and determinants of entrepreneurship in emerging markets

Asian Inward and Outward FDI

2022-03-14

this volume includes the full proceedings from the 2016 academy of marketing science ams annual conference held in orlando florida entitled creating marketing magic and innovative future marketing trends the marketing environment continues to be dynamic as a result researchers need to adapt to the ever changing scene several macro level factors continue to play influential roles in changing consumer lifestyles and business practices key factors among these include the increasing use of technology and automation while juxtaposed by nostalgia and back to the roots marketing trends at the same time though as marketing scholars we are able to access emerging technology with greater ease to undertake more rigorous research practices the papers presented in this volume aim to address these issues by providing the most current research from various areas of

marketing research such as consumer behavior marketing strategy marketing theory services marketing advertising branding and many more founded in 1971 the academy of marketing science is an international organization dedicated to promoting timely explorations of phenomena related to the science of marketing in theory research and practice among its services to members and the community at large the academy offers conferences congresses and symposia that attract delegates from around the world presentations from these events are published in this proceedings series which offers a comprehensive archive of volumes reflecting the evolution of the field volumes deliver cutting edge research and insights complementing the academy s flagship journals the journal of the academy of marketing science jams and ams review volumes are edited by leading scholars and practitioners across a wide range of subject areas in marketing science

International Business in Times of Crisis

2019-11-18

research into higher education has blossomed internationally during the last few decades as participation in higher education has expanded and concern over delivering it effectively has increased higher education research offers an overview of what we have learnt through researching different aspects of higher education leading academic in the field malcolm tight codifies and classifies all research on higher education offering an accessible but comprehensive guide to the field and its scope topics covered include teaching and learning course and design student experience quality system policy institutional management academic work knowledge and research tight discusses the work of key researchers and explores the varied use of methodologies theoretical frameworks and research designs he also identifies topics and areas where further research is needed

International Entrepreneurship in Emerging Markets

2017-01-06

volume 28 of the advances in international management focuses on the opportunities and challenges for multinational enterprises that consider emerging economies and their destinations it provides a forum for thought provoking idea and empirical research and is ideal for researchers and doctoral students whose work touches emerging markets

Creating Marketing Magic and Innovative Future Marketing Trends

2018-11-15

this research volume in honour of the late daniel van den bulcke one of the founding fathers of the european business academy eiba and a core institution builder of the academy of international business aib focuses on conceptual innovations in assessing the impact of institutions on multinational enterprise mne strategies

Higher Education Research

2015-06-25

guided by the overarching question how and why does the emerging economy context matter for business this collection brings together key contributions of klaus meyer on multinational enterprises mnes competing in and originating from emerging economies the book also explores how outward investment strategies contribute to building internationally competitive mnes

Emerging Economies and Multinational Enterprises

2014-10-29

igcse business studies third edition is a student friendly business studies textbook covering all the components of the latest igcse syllabus

Multinational Enterprises, Markets and Institutional Diversity

2020-03-28

this volume provides a fresh overview of many novel international business research challenges as they pertain to salient institutional dimensions with a locational component with a focus on the new normal

Multinational Enterprises and Emerging Economies

2006-05-15

in recent years an extensive range of new research has been revisiting the topic of the location of international business activities from a variety of different perspectives and background interests this work has been inspired in part by two apparently quite different but actually related contemporary trends on the one hand an emergence or revitalization of clusters of activities co located in or around selected global city regions or fast growing metropolitan areas and on the other hand an increased global dispersion of activities conducted within the value chains managed or coordinated by many large multinational enterprises and their business partners the former trend has given rise to discussions of how the elite of the cultural cognitive economy of the 21st century in allen scott s terminology or the creative class richard florida s term are now being drawn or brought back to major urban centers while the latter trend is associated with debates over outsourcing and the economic and social consequences of shifts in the ownership and location of distinct nodes of value chains once production systems become more fragmented and the component parts of such systems become more geographically dispersed an increased interest in the subject of international business location has been shown by scholars in strategic management in economic geography and in regional science as well

as in our own interdisciplinary field of international business studies however as is often the case in academic research communities these bodies of scholarship have tended to develop at something of a distance from one another each conversing internally more than they have with one another location of international business activities aims to promote a greater conversation between those interested in the topic of location from various different backgrounds or starting points the articles are taken from a special issue on the theme of the multinational in geographic space which was published by the journal of international business studies in 2013

IGCSE Business Studies

2021-03-04

The Multiple Dimensions of Institutional Complexity in International Business Research

2014-12-02

Location of International Business Activities

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